

Strategic Planning— Who Needs It?

Generating real impact for nonprofits



Maybe You Do. Take Our Brief Quiz to Find Out.

- New board members
- New Executive Director or other key staff
- Present strategic plan more than 3 years old
- Facing fiscal uncertainty
- Growth potential but no clear path
- Shifting client base
- Difficulty identifying your community impact
- Lack of consensus on direction
- Changing regulatory environment
- Wondering how to stand out in a crowded field

If you checked two or more, test your readiness with just two questions.

- Is our leadership committed to strategic planning?
- Is our organization ready to engage board and staff time, energy and enthusiasm?

We Can Help

If you answered yes, you're ready—and we're ready to partner with you. Let us tell you more about our collaborative approach.

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